

# GBV #ŞiddetBozan DISRUPTOR



In Türkiye, one in three women experience physical or sexual violence at least once in their lifetime. Everyone has a responsibility to end this fundamental human rights violation. UNFPA Türkiye calls on everyone to take action and become a #GBVDISRUPTOR by asking;

## HOW ARE YOU DISRUPTING GENDER-BASED VIOLENCE?



# I AM A #GBVDISRUPTOR

## ABOUT

As part of the 16 Days of Activism, starting from November 25, the International Day for Elimination of Violence Against Women, UNFPA is launching the “**I am a #GBVDisruptor**” social media campaign to turn words and commitments into amplified actions to end gender-based violence (GBV) and accelerate the ICPD commitments so that every woman and girl can live a life free of violence in every space they occupy.

To achieve maximum outreach and sustain the movement, UNFPA calls on everyone; colleagues, partners, civil society, international community, private sector, academia, media, influencers, youth, decision makers to join the campaign by sharing how they are taking actions to disrupt gender-based violence in their environments with **a 30-second video** on their social media starting /ending their message with: “**I Am A #GBVDisruptor**”(Ben Bir #ŞiddetBozan’ım)

The videos will also be disseminated through UNFPA Türkiye social media channels.

## CAMPAIGN GOALS

As the UN agency with the largest on the ground interventions protecting and responding to gender-based violence, UNFPA recognizes that actions are needed by all of us. Accordingly, the #GBVdisruptor campaign aims to highlight that everyone, within their capacity, has a role in ending GBV and can become a change maker by showcasing their work as advocates, activists, policymakers, professionals, fathers, mothers, brothers, sisters, etc.

By amplifying our voices and inviting others to do the same, our messages will contribute to a groundswell of disruptors moving from awareness and activism to accountability and commitment to act on all forms of GBV as human rights abuses and bring GBV to ZERO by 2030.

## HOW TO JOIN

# 1

**Record** your maximum 30-seconds video and tell us how you are disrupting GBV at work, at home or in daily life.

# 2

**Share** your video on social media during 16 days of activism (from November 25 to December 10) using the hashtags **#GBVdisruptor** **#ŞiddetBozan** and tag us **@unfpaturkiye**.

# 3

**Invite** your friends, family and co-workers to join! Tag at least 3 people you think are disrupting GBV and ask them to share their own #GBVdisruptor messages.

## WHAT SHOULD I SAY?

There is no specific script to follow because we want authentic and personal messages. Just start or end your message with:  
“**I Am A GBV Disruptor**”  
(Ben Bir #ŞiddetBozan’ım)

## SAMPLE MESSAGES:

### A MOTHER

As a mother I need to make sure my children are part of a generation that is educated, fearless and empowered. I teach my daughter and son their rights, their boundaries, and empower them to say NO because I am a GBV Disruptor.

### A STUDENT

I raise my voice in every platform for gender equality at home, at school, at my social circle and stand up against gender-based violence within my whole capacity because I am a GBV Disruptor.

### AN AMBASSADOR

As the Ambassador of the ... Embassy, I fully support all the efforts on ending GBV and provide resources for UN and NGOs to promote the related programmes. I call all the Embassies to do the same. Because I am a GBV Disruptor.

### A NGO REP

My name is X. With my organization, I help protect girls from getting married at an early age and continue their education. Because I am a GBV Disruptor.